



Local Loyalty

Get more customers shopping more often

The world of retail is changing every day, with the introduction of new technologies and innovative loyalty programmes to reward your customers.

To date, many of these developments have been out of the reach of independent retailers - until now with the launch of Local Loyalty by The Retail Data Partnership.

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The Retail Data
Partnership Ltd

Local Loyalty

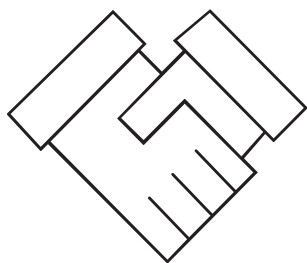
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What is Local Loyalty?

Local Loyalty is a card and website based loyalty system that integrates with your TRDP ShopMate EPoS system, enabling your business to reward your customers for their loyalty and connect with them, delivering timely and relevant offers via web based messaging and text messages.

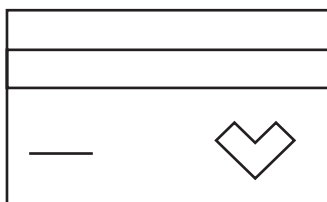
What do you get with Local Loyalty

Local Loyalty offers many benefits to you and your shoppers.



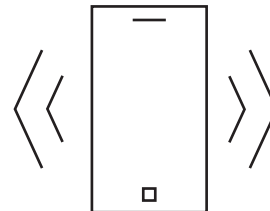
Reward shoppers for loyalty

With Local Loyalty, your customers collect points and can redeem them any time in your store. You can even offer exclusive loyalty promotions.



Brand your scheme to your store

Local Loyalty is white-label, meaning the cards and POS can be customised to your own requirements. Symbol group designs are also available.



Communicate your customers

Connect with your shoppers via your online portal and text message. You can even reach out to new shoppers with Facebook advertising.



Getting started with Local Loyalty

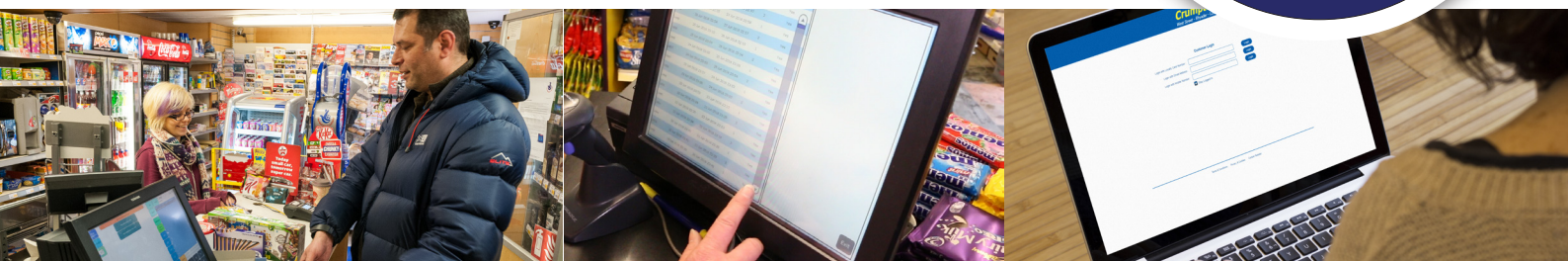
To help you hit the ground running, you'll receive a Local Loyalty starter box containing your first 200 cards, posters, flyers and badges to help you promote your scheme.

A quick till guide and in-depth manager's guide are also included.

Only
£75 setup, then
75p Per Day

Includes:

Customer and Merchant website setup
Compatible Scanner (if required)
200 promo texts (per month)
Starter Box



Interested? Contact us today to sign up...



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